



LORNA VANDERHAEGHE

Lorna Vanderhaeghe is a medical journalist who has been researching and writing on the subject of nutritional medicine for over 20 years. She has a Bachelor of Science degree in Biochemistry and is currently working on completing her Masters in Nutrition. The author of *An A-Z Woman's Guide to Vibrant Health* and *Get a Grip on Arthritis*, and co-author of *No More HRT* and *Healthy Fats for Life*, her latest book is the recently released *The Body Sense Natural Diet – Six Weeks to a Slimmer Healthier You*. Lorna is an associate editor for *Total Health* magazine in the United States and former editor of *alive* magazine in Canada. An internationally known lecturer, Lorna believes in empowering people with health knowledge so they can achieve optimal wellness.

Alpha-Cell™

Cellulite Cream – Paraben Free

Releases fat and water associated with dimpled skin

What to expect from Alpha-Cell:

- Reduces and prevents cellulite
- Reverses dimpled skin appearance
- Creates a smoother, more attractive look to cellulite affected area
- Effective for both 'Hydric' and 'Lipidic' cellulite
- Skin cells are revitalized
- Safe and effective wherever cellulite is found
- Active ingredients are derived from natural plant extracts
- Clinically proven



Cellulite – Where does it come from and why?

Cellulite is an accumulation of fatty deposits below the skin that produces dimpling and wrinkling of the involved region of the body, most often affecting the hips, buttocks, thighs, knees, upper arms, stomach, and the back of the neck. While cellulite development is linked to genetic predisposition, other factors are also involved including: hormonal imbalances, pregnancy, high fat/high caloric diet and lack of exercise.

Cellulite is defined as a localized metabolic disorder of the subcutaneous tissue, which produces an alteration in the appearance of the skin, due to accumulation of water, toxins and fat. These will be stored in the form of fixed agglomerations [packages] that disturb the dynamic line of the female body. The most accepted medical term for cellulite is *gynoid lipodystrophy [GLD]*.

There are two forms of cellulite: **hydric** cellulite and **lipidic** cellulite. **Hydric** cellulite is usually spread out and consists mainly of water (with some fat), which penetrates the tissues and saturates them. **Lipidic** cellulite is more localized and consists mainly of excess fat (with some water) giving the skin the typical "orange-peel" appearance.

Cellulite is a very difficult condition to reverse because the fatty deposits contained in cellulite do not respond well to stimuli that normally help to mobilize fat from fat tissues in the body (e.g. abdominal fat) such as: aerobic exercise, caffeine and other stimulants.

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New Hope for Cellulite Sufferers

A recent break through discovery has shown that the fat within cellulite tissue responds very well to chemical agents that inhibit the alpha-receptors. Alpha-receptors are found on the surface of fat cells within cellulite tissue. Once inhibited, these alpha-receptors allow fat to exit from the cellulite tissue and enter the bloodstream to be burned by other tissues. The resulting cellulite reduction minimizes skin dimpling and wrinkling and creates a smoother, more attractive look to the involved cellulite affected area.

Researchers working in this field have discovered that certain plants contain natural substances that directly inhibit these alpha-receptors to release the fatty deposits and reverse cellulite appearance to an appreciable degree.

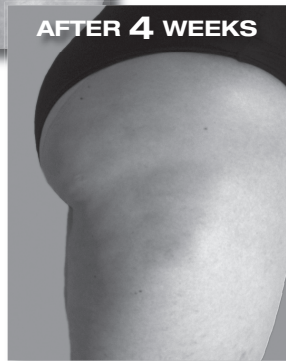
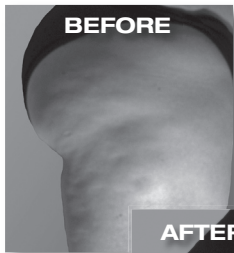
These discoveries have led to the development of a clinically tested homeopathic cream that has been shown to break down cellulite and improve fat burning.

Formulated by Dr. Delia Simu, a Romanian medical doctor with additional specialties in acupuncture and homeopathic medicine, **Alpha-Cell** Cellulite Cream is an effective solution for cellulite problems.

Alpha-Cell is clinically proven to provide results. In a study conducted by Dr. Simu, data was collected on 2,500 women over a four year period, between the ages of 14 and 65. Over

80% of participants showed improvement in the reduction of the appearance of cellulite and achieving the look of younger, firmer looking skin.

For best results, individuals should also: follow a diet rich in fruits and vegetables, lean sources of protein and healthy fats; drink ten 8 oz glasses of water daily; perform endurance exercise (even just simple power walking) 4-5 times per week for 30-45 minutes per session; and also supplement their diet with **EstroSense**, as a natural method to help balance female hormones that contribute to the development of cellulite.



DIRECTIONS:

Every morning and night, immediately after showering or on moistened skin, rub a thin layer of cream into the affected areas. Rub 5 times in a vertical direction, 5 times in a horizontal direction and 10 times in a circular motion.



ALL FORMULAS ARE MANUFACTURER TESTED AND 3RD PARTY VERIFIED FOR POTENCY

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